

PRESS RELEASE

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For immediate release

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**Farrell Fritz Represents Kiss Nail Products and Affiliates
in Purchase of 57 Seaview Boulevard, Port Washington, New York**

Kiss Nail Products, Inc., represented by the law firm of Farrell Fritz P.C., announced that its affiliate, 57 Seaview Realty Associates, LLC, successfully completed the purchase of a 107,000 square foot commercial building located at 57 Seaview Boulevard, Port Washington, New York from Intershoe Corp. The transaction closed on October 28, 2004 and included a transfer to the Nassau County Industrial Development Agency in connection with the grant of sales tax, mortgage tax, and partial real estate tax abatements. The purchase price totaled \$9,100,000.

57 Seaview will undertake significant renovations and improvements to the building and maintain manufacturing, warehousing, distribution, and research and development functions at this location. Approximately 150 employees will work at the facility. An additional 100 hundred jobs is expected within the next three years.

Peter Curry, a partner in the Real Estate Practice Group at Farrell Fritz, P.C., represented 57 Seaview Realty Associates, LLC and its affiliates in the transaction. Mr. Curry stated, "We are pleased to have had the opportunity to represent the Kiss Nail entities in the purchase of this asset. This company continues to exhibit a strong, continuing commitment to Long Island, and we look forward to working with them again." Thomas Attivissimo of Greiner Maltz Company acted as the broker in the transaction.

About Farrell Fritz

Farrell Fritz is a full service law firm and has earned a strong reputation in the New York business community by providing expertise in numerous areas of practice. Highly respected for its experience in many areas of law, Farrell Fritz handles legal matters in the areas of corporate and banking, environmental, franchise and distribution, labor and employment, land use and municipal litigation, real estate, tax, and trusts and estates matters for a variety of corporations, institutions and individuals. The firm's managing partner is Charles M. Strain. For further information, please visit our website, www.farrellfritz.com.