

# shakers and makers

Compiled by Jessica Lyons, Pete Davis,  
and Amanda Galarza

**NANCY D. LIEBERMAN,  
PARTNER IN UNIONDALE OFFICE  
HONORABLE DEBORAH E. KOOPERSTEIN  
IN BRIDGEHAMPTON OFFICE  
ROCHELLE LAUFER IN UNIONDALE OFFICE  
FARRELL FRITZ, P.C.**



**Nancy D.  
Lieberman**



**Deborah E.  
Kooperstein**



**Rochelle Laufer**

Doctor degree from New York University School of Law, which she received in 1985.

Lieberman's past experience includes working as a corporate associate at a mid-sized firm in New York City and becoming a partner at a Long Island-based corporate and securities boutique. Her main concentration is corporate and banking.

As a partner in Farrell Fritz's Corporate and Banking Department, Lieberman will be "concentrating in general corporate practice with particular emphasis in corporate and securities transactions and regulations, including corporate governance."

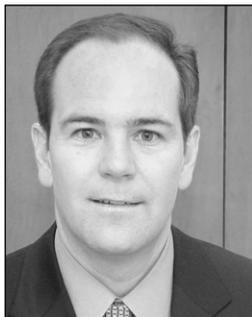
Kooperstein is now a member of the Bridgehampton office, being made counsel and concentrating in real estate, litigation, matrimonial and trusts and estates. Kooperstein, who is a graduate of New York University and Cleveland Marshall College of Law, was admitted to practice law in New York State in 1985 and before the United States Supreme Court in Washington, DC in 2005.

Kooperstein's career has included having a private practice for 18 years in Southampton. She is a 2005 recipient of the Congressional Recognition Award, given to her for her community service by Congressman Timothy Bishop. Kooperstein is also a member of the Suffolk County Bar Association, Women's Bar Association of Suffolk County, New York State Bar Association, New York State Magistrate's Association and Suffolk County Magistrate's Association.

Laufer, who is also in the Uniondale office, is now a counsel in Farrell Fritz's real estate department. She has degrees from The National Law Center at George Washington University and City University of New York/Brooklyn College, and has 20 years of legal experience.

Laufer was the general counsel and senior vice president at The Treeline Companies, a real estate firm, from 2002 to 2006. She has also worked at law firms such as Forchelli, Curto, Schwartz, Mineo, Carlino & Cohn, LLP from 1997 to 2002. At the Dime Savings Bank of New York, Laufer was associate general counsel, vice president from 1991 to 1997.

**WILLIAM FRANZ  
DIRECTOR OF MARKETING  
FLUSHING SAVINGS BANK**



**William Franz**

Since starting his new position at Flushing Savings Bank at the end of 2006, Franz has focused on directing the strategic marketing efforts aimed at transitioning the Bank from a traditional thrift to a more commercial-like banking institution.

"I am looking forward to further enhancing the bank's brand by delivering the highest-quality financial services to customers in the communities we serve so that they will choose Flushing Savings as their primary bank."

Franz began his banking career back in 1982 when he started working at Chemical Bank. After he completed both the Retail Management and Credit Training programs, he managed one of Chemical's largest branches on Manhattan's Upper East Side.

When he decided to leave Chemical Bank, he took a position with The Bank of New York as a Branch Manager/Business Development Officer in Nassau County. While in that position, he enrolled in St. John's University's MBA program for Marketing Management where he earned his MBA with honors.

After earning his MBA, Franz joined Long Island Savings Bank as a Marketing Manager responsible for the development and promotion of the bank's Consumer Loan portfolio.

Subsequently, Franz joined Atlantic Bank as Vice President responsible for all marketing activities of the bank's retail distribution channel. Additionally, he implemented strategies that helped expand the bank's name and brand awareness in their geographic marketplace. Franz also spent time as the Commercial Bank Marketing Manager, directing all marketing efforts for the newly formed New York Commercial Bank.

In addition to his career in the banking industry, Franz has devoted a great deal of time to his local church, serving the parish in a number of ministerial positions. Franz and his wife Venice live in Melville, Long Island with their two children.

**MICHELLE ANDERSON  
DEAN OF THE CUNY LAW SCHOOL**



**Michelle Anderson**

that she applied because she thought it would be an honor and a challenge to serve as Dean at CUNY Law School.

Currently, Anderson said that the school is in the process of applying for membership in the Association of American Law Schools, which she said is the highest membership body for law schools in the country. CUNY Law School will fine out the results in January of 2008.

After spending the past 25 years working in the banking industry, Bill Franz has garnered a wealth of experience, and he hopes to use that experience to help him in his new position as the Director of Marketing for Flushing Savings Bank.

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Under Anderson's leadership, the school, which has about 430 students, is also working to strengthen its current programs and academics, including its areas of excellence.

"The most rewarding part of my work is interacting with students, who are so outstanding here at CUNY Law," Anderson said. "Our students are very enthusiastic, very deeply committed to serving the public good, very engaged in their communities, very bright and eager to go out into the world and make a difference."

Besides her work with CUNY Law School, Anderson is an active scholar and author. Her main interests are rape law and sexual violence. She said that, in Wyoming, the legislature is considering adopting a new rape shield law that she had proposed in some of her research work a couple of years ago.

Anderson attended Yale Law School. She is also has a degree in community studies from the University of California, Santa Cruz.

After obtaining her law degree, Anderson worked as a clerk for Ninth Circuit Judge William A. Norris at the United States Court of Appeals. She also was a fellow at Georgetown University Law Center and a visiting professor in both the Appellate Litigation Program and Institute for Public Representation.

While at Villanova, Anderson taught criminal law, criminal procedure, children and the law and feminist legal theory. Her work there earned her top rankings as a classroom teacher

**MICHELE WHITE  
PROGRAMS DIRECTOR  
SAFECARE AND TRANSITIONS PROGRAMS  
THE ARBORS ASSISTED LIVING COMMUNITIES**

Michele White, with over 15 years of healthcare experience, has been named the new programs director for Safecare and Transitions Programs by The Arbors assisted living communities.

The Arbors is a community for senior citizens who have memory impairments, where personal care and household services are provided for its residents, in an atmosphere designed for seniors.

The Safecare and transition programs are dedicated to providing hands-on care for residents of The Arbors, who are suffering with Alzheimer's and other dementia-related illnesses, offering exceptional attention and supervision for all residents who are in the early stages of these illnesses.

White's new duties include overseeing the entire operation of the Safecare and Transitions programs, while pioneering the creation of community and family support groups for people with family and friends suffering from Alzheimer's.

In addition, White will be sharing her personal accounts and providing educational experiences to The Arbors, experienced healthcare professionals. "Having enjoyed a strong working relationship with Michele in her past role at the Alzheimer's Association of Long Island, all of us in The Arbors family is excited for her to join our team," said Karen Solomon, president of Arcadia Management.

Before joining The Arbors team, White was the program director for the Alzheimer's Association of Long Island, where she administered support groups for family and friends of Alzheimer's sufferers, as well as the Safe Return Program which offered educational experiences for health care providers of Alzheimer's patients.

White also worked in the Mercy Medical Center as a supervisor for their Senior Day Program and with the Sunrise Senior Living in Smithtown, Long Island, where she was the reminiscence coordinator.

**Send Us Your Shakers & Makers:  
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